

BIG CHUNGUS COIN

White paper



Project

Big Chungus Coin (\$BCC) is a premium meme-based community token that aims to (1) improve financial tools on BSC, (2) provide a NFT marketplace that mints and enhances community art through ML/AI, and (3) drive value to holders through quality deflationary tokenomics and liquidity features.

Tokenomics

Symbol	\$BCC
Total Supply	1 Trillion
Burned at Launch	666 Billion
Marketing fund	4%
Tx Fee	10%
• Liquidity	7%
• Static Rewards	3%

Objectives

The Chungus team is committed to exploring use cases to drive value to the community. These features are preliminary and subject to community-driven direction, but may include:

01

TRADING TOOLS

Financial tools will allow users to analyze contracts and wallet performance; Improving transparency and allowing for identification of high-value opportunities on BSC

02

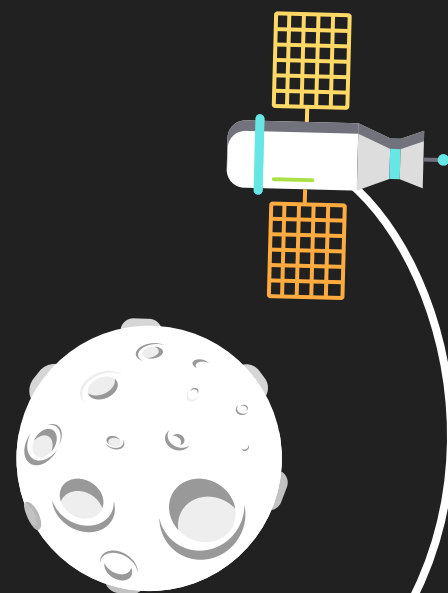
NFT MARKETPLACE

NFTs will be minted and sold on a marketplace using community artwork enhanced with unique ML and AI tools

03

COMMUNITY PLATFORM

A landing pad for Chungus-inspired memes and products will allow mainstream audiences to engage with and learn about the brand and its value proposition



Background and Vision

The rise of hype-driven cryptocurrencies that serve as short-lived, throw-away projects threaten public perception of cryptocurrency broadly and lower mainstream adoption through fear, uncertainty, and a greater perception of risk in an already-volatile market.

Chungus was formed with the idea of creating a fair, meme-based token with meaningful use cases that will appeal to a broad audience through recognition of the world-famous Chungus meme and through targeted development of community driven utilities for the token that will enhance transparency in the Binance Smart Chain (BSC) ecosystem. The vision for Chungus is to establish a community token that builds faith in the BSC through community proposed utility features, which may include: analytical tools for review of wallets and contracts to improve transparency within the BSC ecosystem, development of an NFT marketplace where community artists can utilize ML and AI features to enhance their work and mint, provision of financial tools (e.g. additional governance tokens for verification, liquidity pools to allow for staking, etc.), and a community based platform for memes, art, and Chungus products to demonstrate to global audiences the value of cryptocurrency. Chungus is transparent, community-focused, and growing quick!

Utility

Utility of token is currently in exploration and will be subject to the direction of the Chungus community. Features will be developed through the Chungus platform and potential use cases may include:



NFT MARKETPLACE

A digital marketplace for community focused artwork and memes; Enhanced with ML/AI tools; Minted and sold alongside non-fungible tokens to verify ownership



FINANCIAL TOOLS

Analytical features to identify potential high-value BSC opportunities; Governance tokens for verification of authenticity; Provision of liquidity pools and staking mechanisms



COMMUNITY-DRIVEN PLATFORM

The Chungus community will guide the direction of additional features through periodic non-binding votes; Online marketplaces to offer merchandise, artworks, apparel or other products



MOON-BASED TOKENOMICS

Deflationary features of the token ensure growth in liquidity and incentivise holding as token owners watch their Chungus grow!

Fast Facts



INITIAL SUPPLY 1 Trillion tokens



66% Burned at Launch

33% Circulating



TRANSACTIONS 10% fee
MAX SIZE 0.2% of market cap



3% Reflected to holders

7% Added to liquidity

Token details

The Big Chungus Coin (\$BCC) token has a maximum supply of 1,000,000,000,000 (1 trillion) tokens, of which 666 Billion were burned at launch (2/3 of total supply). The remaining 333 Billion are currently in the circulating supply. BCC is naturally deflationary. The token has a flat 10% fee per transaction. 7% of each transaction is directed into liquidity, which is locked inside of PancakeSwap LP, providing price support for the token. 3% of each transaction is reflected, distributed to holders as an incentive. BCC's built-in auto-liquidity functionality provides desired stability over time to support future staking and medium- or long-term holding with less concern over price impacts.

Big Chungus Coin was deployed in a fair launch process. Contract privileges were revoked on 15.5.2021 after the community voted on deploying a maximum transaction limit (0.2% of market cap) that serves to restricts large buyers and bots from monopolizing token supply. These methods resulted in a post-launch token distribution that was extraordinarily even.

The Chungus team sourced funds for launch liquidity from community donors. These funds were used to generate liquidity LP tokens. This initial liquidity makes up a small and shrinking portion of the total liquidity pool as the auto-liquidity mechanism of the BCC contract continually adds to the permanently locked LP.

Milestones

Q1 2021

- Conception of \$BCC
- Market research
- Development of core platform

Q2 2021

- Liquidity locked
- Ownership renounced
- Fair launch on PCS
- Initial marketing development
- Beta for utility features (e.g. trading tools, NFT marketplace,, etc.)

Q3 2021

- Additional listings (CMC, Coingecko)
- Launch of additional utility features
- Expanded marketing efforts
- Partnerships with influencers and designers (social media, NFT artists)
- Merchandising launch

Future

- Worldwide marketing
- Refinement of BCC platform
- The Moon



Key links



Buy on [Pancakeswap \(V2\)](#)



Contract details:

- [Contract: 0xa397233a0c08052df7569b089864afeb7dc7f8b0](#)
- [Liquidity locked](#)
- [Ownership renounced](#)



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